

The New York Times

Media & Advertising

WEBDENDA

People and Accounts of Note

By THE NEW YORK TIMES

Published: August 17, 2009

DunnWell, Garner, N.C., which provides fire prevention and safety services to companies with multiple facilities, hired the Republik, Durham, N.C., as its first agency of record. Spending was estimated at \$500,000.

http://www.nytimes.com/2009/08/17/business/media/17adnewsletter3.html?_r=1