

WEBDENDA

People and Accounts of Note

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Dixie Bones, Woodbridge, Va., a barbecue restaurant, hired the Repubik, Durham, N.C., as its first advertising agency of record. The company had previously worked with local agencies on a project basis. A campaign, to begin next month, is budgeted at less than \$1 million.

http://www.nytimes.com/2009/09/14/business/media/14adnewsletter3.html?_r=2&ad&emc=sciabl